Pacific Basin Telehealth Resource Center
Request for Proposal: Website Re-Design
RFP# PBTRC 2021-001

Questions and Answers

Question #1
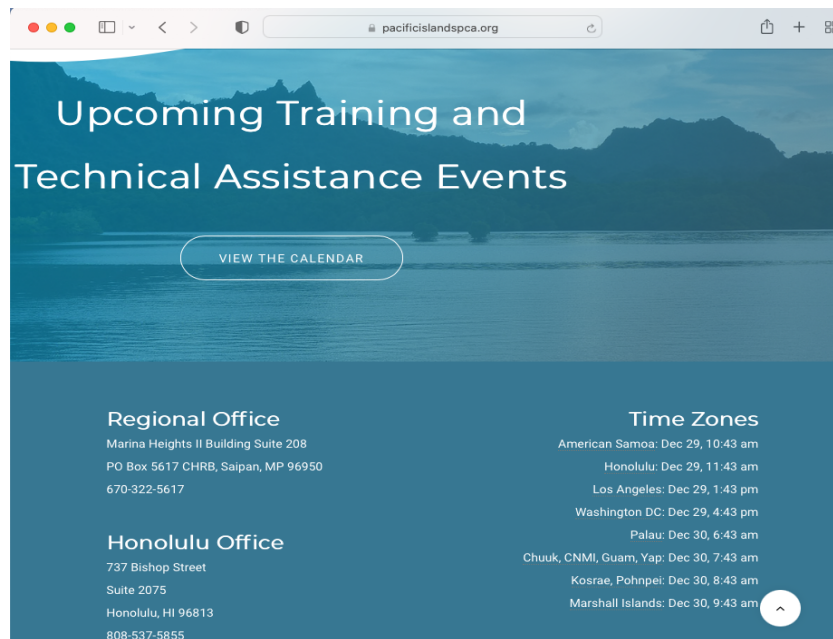No 3rd party plugins?
   a) Does that mean any and all? For example the Hero base theme and then using Elementor Professional as the base wouldn't be allowed?
   b) Various forms with mail chimp integration? For example I have a lifetime Gravity forms license that allows direct connections with mail chimp
   c) Events Calendar? In the past I have used events calendar 3rd party however I no longer use them. I seem to have more control using a custom post type using CPT Pro. An example is on Maui Brewing Company's website here: https://www.mbcrestaurants.com/kihei/?e=all

Answers to Question #1(a)-(c):
We can allow the use of 3rd party plug-ins as appropriate.
   a) *We want to ensure that the 3rd party plug-ins will have the required technical support (and software) for maintenance and updates beyond the period of this project/contract. In addition, ensure that the plug-in is actively maintained by its developer, routinely updated for vulnerability and security risks and positive track record.*
   b) *The PBTRC requires the webforms to be compatible with MailChimp to allow efficient distribution of periodic information/notices (e.g. newsletter, webinar notices) as well as to allow the auto-posting of the information/notices on the website. Therefore, if Gravity forms license can perform what has been described then that is acceptable.*

   c) *Interested bidders may propose a calendar solution that will allow PBTRC administrators to post events and scheduled activities, that may be integrated into other calendars (e.g. Google Calendar, iCal, Outlook, etc.); allows filters and sorting of events by different fields (e.g. topic, dates, etc.); allows automatic conversion of event times to user time zones. Please see the following calendar as an example: https://pacificislandspca.org/calendar/pipca-website-calendar/. The look and design can be different (we can work with the vendor to finalize the design, color scheme, etc.). Also below is a screenshot of a "Time Zone" conversion list that we would like integrated into the calendar page.*

Question #2:
ADA compliance? None of the sites sent as examples are ADA compliant. Just making sure if you need that I include that extra work into the proposal. That is probably the most time consuming part of the RFP to this point.

Answer to Question #2:
The PBTRC requires that the website design be ADA Compliant. As such, the design of the website should follow the WCAG, or web content accessibility guidelines. You can find those here https://www.w3.org/WAI/standards-guidelines/wcag/. Here is an example of a website that addresses ADA best practices that is acceptable: https://www.doc.as.gov/

Question #3:
Easily editable posts. Again using a third party plugin CPT would give direct control of this in the easiest to administer way.

Answer to Question #3:
As stated in #1, bidders may propose the use 3rd party plug-in as long as they meet the requirements stated.

Question #4:
Search Capabilities would need to either be hard coded or using a plugin would be the most cost effective.

Answer to Question #4:
As stated in #1, bidders may propose the use of 3rd party plug-in as long as they meet the requirements stated (in Answer to Question #1). If proposals include "hard coded" search capabilities then documentation must be provided so as to allow PBTRC administrators to make any changes when/if needed.